



The entrepreneur's guide on surviving and thriving during isolation





Welcome

L ↑] b Vcn'd[] h[dgXZY'id'g c'dj gWY h'cZhhZh'[gdb] db Z'Vi'i] Z'b db Zci!'l Z'ej i'id\Zi] Zgi] h] Zælj a\j YZ'l ↑] 'dj gi'de'hj \Zhi'dch'dc'] dl 'ndj 'XVc'cdi'dcan'hj gk'kZ'g cc'c'ndj gWY h'cZhh [gdb] db Z!WY'i'i] gkZ'idd!'c'l Vnh'ndj 'b ^] i'cdi'ZmZXi#

Dj giZVb 'd[b dgZ'i] Vc'+%%ZmZgZcXZY'gZb diZ'Vhh'hiVcih'] VkZ'l dg ZY'[dgdj gXaZcih'[gdb] db Z'[dgi] Z'eVhi '&%nZVgh''cdi 'WZXVj hZ'i] Zn'] VkZ'id!WY i'Wh'X] d'XZ#l] ZnæiZæindj 'i] Vi l dg 'c'[gdb] db Z'XVc'WZ'Vc'ZnXZæZci'l Vn'id'hZZ'ndj g[Vb 'an!\gd] 'ndj gXgZVi'k'n'VcY'g c ndj gWY h'cZhh'Vi'i] Z'hVb Z'i'b Z#

L dg 'c'[gdb] db Z'h'cdi'l ↑] dj i'fh'X] VæZc\Zh'i] dj \] !ZheZX'Van'↑'ndj g'c'di'j hZY'id'↑#L Z] deZ'i] h'aj YZ'l æ] Zæ'ndj 'hb ddi] 'dkZgi] Z'X] VæZc\Zh'VcY'hZZ'i] Z'VYkVciV\Zh'd['g cc'c'ndj gWY h'cZhh'[gdb] db Z'Yj g'c'i] ZhZ'Y↑[Xj a'i'b Zh#



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‡ h'cZkZgWZc'b dgZ'b edgVci'id'' ZZe'ndj gWY h'cZhh'b dk'c' [dg VgYh!'l] 'æ'' ZZe'c'\Xdh'h'VcY'dkZg] ZVYh'æd] #6'l b Z'ZiX Vhh'hiVci'XVc'] Zæ'ndj 'Yd'j hi'i] Vi#

l b Z'ZiX'Vhh'hiVcih'VgZ'] ^] an'fj Va[ZY!'l ↑] 'Vc'VkZg\Z'&' nZVgh ZmZgZcXZ#7ZXVj hZ'i] Zn'l dg '[gdb] db Z'VcY'egdk'YZ'j hi'i] Z Vhh'hiVcXZ'ndj 'cZZY!'i] Zn'Xdhi'V'[gYXi'dc'd['] 'g'c'\[j æi'b Z#

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It's not all bad...

Hd!ndj gZl dg e\ [gdb] db Z#; dgVadi d[eZdeaz'i] Vi hiZggWZcZI h#h j cXZgVcinVcY hda/i dc#7j i'i] ZgzVgzVXij VanVadi b dgZVZcZ[h'i] Vc'ndj 'i] e`#

L dg e\ [gdb] db Z'hVhZ'ndj 'i b Z'heZci Xdb b j i e\! b V e\ YZXh'dchVcY'dc b ZZi e\h#6a d[i] h'hVhZ'Y'i b Z'b ZVch'ndj 'i] VhZ'ZkZc'b dgZ' dj gh'id'heZcY'de\i] Z'iVh' hi] Vi'gzVan b ViiZg#

Ndj hZZ!l dg e\ [gdb] db Z'hVhZ'ndj 'i] dj gh'id[i' b Z'i] Vi'ndj 'cdg b Van'l VhiZ'ZkZgn'YVn#9Y ndj ~ cdl 'i] Vi'l dg e\ [gdb] db Z'zVYh'idVc'eXgzVhZ'e'eZgdg b VcXZ4'6cY' ^] Zg egdYj Xi k'n4

6" %&* "HiVc[dgY'J c kZgh'n'hij Yn'b dc'gdgY'V'b Vhh'kZ'&+!%%Zb eadnZZh'dkZgi] Z'Xdj ghZ'd[hZkZgVab dci] hVcY'[dj cY'i] Vi'Zb eadnZZh'l] d'l dg [gdb] db Z'hZZ'V'&(/ eZgdg b VcXZ eXgzVhZ!'eXaj Y'e\ b dgZ'b e'j iZ'h'l dg ZY'VcY'b dgZ'l dg YdcZ'eZgb e'j iZ#Eaj h!'e'dcZ hZd'gzedgZY'hj gkZn!', , / d[gb diZ'l dg Zgh'gzedgZY' ^] ZgegdYj Xi k'nVcY'Z[[XZcXn#Cdl ! l] z'>b 'hj gZ!a' Z'b Z'ndj 'i] deZ'i] h'adX' Ydl c'YdZhc i'ah'i [dghZkZc'b dgZ'b dci] h'i] Z'hiVih Vgz'V'Xdb eZae\ gZVhdc'id'l dg [gdb] db Z'b dgZ'ad\ V[iZgi] h'h'VaidkZg#

> cdl 'hdb Z'eZdeaz'gZVY'e\i] h'i] dj \] b ^] i i] e` i] ZhZ'hiVihVgz'Xdb eZiZan'j cig Z WZXVj hZ'l dg e\ [gdb] db Z'l] Zc'ndj 'i] VhZ' Yh'h'b edhhWZ'=dl Vgz'ndj 'b ZVci'id'WV b ZVc!\gzZc'egdYj Xi k'n'b VX] eZ'l] Zc'ndj 'i] VhZ'hXgzVb e\X] agZc'Vgdj cY'ndj 'e'Zgg ei e\ ndj gXViX] "j ehVcY'Xdb ead'e\i] Vi'i] Zn'Ydc i'l Vci'eVhiV'V'V'e [dgY'e'cZg4D[Xdj ghZ'i] Z ZVhn'Vchl Zg'h'id'h'b ean'kZ'ndj gX] agZc'Vi Vn!Wj i'f'ndj 'Ydc i'l Vci'id'W'VggZhiZY!ndj cZZY'id'hiVg \Zii e\ e'id'V'gdj i'eZ#

<p>THE SCOOP</p> <ul style="list-style-type: none"> • Working from home offers so many benefits, including more time for the tasks that really matter, increased focus and higher productivity.
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How to own working from home

I] Z] VgYZhi Wj i b dhi b edgVci i] e\ndj cZZYidYd'f'ndj l Vci id'dl c l dg e\ [gdb] db Z h\Zii e\ cidV'gdj i cZ#L] Zc i] Z'ea/XZ'ndj hZZe!ZVi VcYl dg 'h i] Z'hVb Zl'XVc'b V Z'f] VgY'id'hZeVgViZl dg VcY' db Zi b Z#l] ZgZ h'V'Xdb eZiZ'a'X' d[Wdj cYVgZh#L] X' 'h l] n> Vab dhi WZ\vc'eV'e i e\ b n[ZcXZ'i] Z'di] ZgYVn'WZ[dgZ'g'Va'be\> Vh'b ZVci id'WZ'l dg e\#6cY l] n'b n'gZ'Vi kZhi] e' f'h[eZ'id'XVab Z'e i] Z'b Y'Y'Z'd[i] Z'YVn'cdl WZ'XVj hZ'>b cdi

iZX] c'XVan'Vi l dg #L f] dj i'Wdj cYVgZh'VcY'gdj i cZl ZkZgni] e\ l 'aeXg b WZ#



Ndj cZZYid'WZ\Zii e\ j e'Vi i] Z'hVb Zi b Z'ndj cdgb Van'l dj a'ZkZgn'YVn!'] Vke\ndj gWgZV [Vhi VcY q cX] 'Vi i] Z'hVb Zi b Z'VcY' Vke\ gZ'j a'gWgZV h# l dd'b j X] [gZYZdb 'Xdb eZiZan'YZgV'h'Vcn'hZchZ'd[j gZcXn'ndj] Vke'c'iZgb h'd['] ti e\ YZVYacZh'VcY \Zii e\ i] e\h'YdcZ#HZi'ndj gdl c l dg [gdb] db Z YZVYacZh'id' ZZe'ndj ghZa'dc'igVX' #A^ Z'iZae'c' ndj ghZa'f'ndj] f'ndj g'dVah'[dgi] Z'YVn'Wh') eb !'ndj XVc'Zc_dn'V'c'XZ'l Va' l f] 'ndj g' Yh#6aZgc'Vi kZan! f' heZcY'e\ZkZc'b dgZ'i b Z'l f] 'ndj g' Yh'YdZhc i

b di kViZ'ndj !'iZa'ndj ghZa'f'ndj] f'ndj g'dVah'[dgi] Z'YVn'Wh') eb !'ndj XVc'Zc_dn'V'c'XZ'Xdaf WZ'Zg#l] ZhZ'hb Vae'c'XZci kZ'h'h] dj a' b V Z'ndj 'b dgZ'[dXj hhZY WZ'XVj hZ'ndj] Vke'hdb Zi] e\ i'dl Vb idl Vg'h#

6ad'l] aZ'l ZgZ'dc'i] Z'ide'X'd[X] 'a'gZ'c'i'f'Wdi] 'ndj VcY'ndj geVgcZgVgZ'Vi] db Z'b V Z'hj gZ'ndj iV Z'f'c'e'ij gch'ad' e\ V[iZgi] Zb #Heaf'i] Zi b Z'ZkZcan'WZil ZZc'ndj !l dg e\ Vgdj cY'XVah VcY'b ZZi e\h#l] h'l 'ae'cdi'dcan' kZ'ndj V\ddY'Vb dj ci'd[WgZV' h[dgndj gWgV'e'i] gZ' \] dj i i] Z'YVn'Wj i V[ZZa'ddY'Wdhi'idd#

Hdb Z'eZdeaz'i] e' i] Vi'f'i] ZngZ'cdi'l dg e\Zcdj \]] dj gh'i] Zc'i] ZngZ'[Vae'e\WZ] eY#7j i'i] h Xdj a'c i'WZ'[j g] Zg[gdb i] Z'ig i] #e'dj gWdd' !'[The Hard Work Myth](#)!'l Z'Zmea'e'] dl 'l dg e\ a'c\Zg] dj gh'YdZhc i'b ZVc'ndj \Zi'b dgZ'YdcZ''fj fZ'i] Z'deedh'fZ'e'[VXi'6h'ae'e\Vh'ndj gZ'YZa'Vi e\ Z[[ZXi kZan! dg e\dc'i] Z'i] e'h'i] Vi'gZ'Van'b ViiZgVcY'hiVn'e\ [dXj hhZY!ndj gZ'VXij Van'WZ'e\ V'adi'b dgZ'egdYj Xi kZ'VcY'V'adi'ah'h'a' Zan'id'Wj g' dj i#f'ndj gZ'c'iZgZhiZY'e [eY'e\dj i'b dgZ!'ndj XVc'\gVW'Xden'[ZgZ#](#)

THE SCOOP

- **The most important part about working from home is establishing a routine.**
- **Set your own deadlines to keep you motivated and take regular breaks.**

To keep sane, mix things up

L Z`Væ` cdl `i] Z`[Vb dj h`egdkZgW KVgZin`h`i] Z`he`XZ`d[`a[Z #6cY`↑`Xdj ð`c i`WZ`b dg`z`ig Z` 8] Vc`\\`e`\\`i] `e`\\`h`j e`YdZh`l dcYZgh`c`di`d`cæ`[dg`ndj gb ddY!W`j i`ndj gZcZg`n`æ`kZæ`h`idd#



þ`ndj g`z`l dg `e`\\`e`i] Z`hVb Z`g`ddb ZkZgnYVn!`hiVg`e`\\`Vi`i] Z`hVb Z`[dj g l Væh!`X] VcXZh`Vg`z`ndj g`z`\\`d`e`\\`id hæll æ`WZ`Xdb Z``chVcZ#

þ`ndj `XVc`l dg `e`Y`↑[Zg`z`ci`g`ddb h `e`ndj g] db Z!`i] Zc`Yd`↑`B Vcn eZdeæ`g`zh`hi`Yd`e`\\`i] h!`WZ`XVj hZ i] Zn`Ydc`i`l Vci`id`l dg `e`i] Z`g` WZ`Yg`ddb !` ↑X] Zc`dg`ak`e`\\`g`ddb ! W`j i`ZkZc`V`hb VæX] Vc`\\`Z`d[`h`XZcZgn ZkZgnYVn`dg`il d`l æ`ZZe`ndj ZcZg`\\`bZY`VcY`ndj gW`j`e` hi`b`j`ð`iZY#

Ndj `h] dj ð`Væd`b V` Z`h`j g`z`ndj b V`Z`XæVgY`hi`e`Xi`ð`ch`WZ`il ZZc`l dg `e`\\`i`b Z`VcY`ZVi`e`\\`VcY`hæZ`e`e`\\`i`b Z#þ`ndj `b`m`Væd[i] ZhZ`ZkZcih`id`\\`Zi] Zg`ndj æ[`e`Y`ndj ghZð`hæe`e`\\`e`id`WY`] VW`h`#` Vi`e`\\`b dg`#HæZ`e`e`\\`ð`i`Zg`# AZV`k`e`\\`Xg` b W`h`e`ndj g` ZnW`dVgY`#7n`b V` `e`\\`h`j g`z`i] Zg`z`h`XæVg`i`b Z`[dg`l dg `e`\\`i]ZVi`e`\\`VcY` hæZ`e`e`\\`!`↑`æVZ`ZVh`Zg`id`hi`X` `id`ndj g`g`j i`e`Z`VcY`Zc`_`n`i] Zi`b`Z`ndj`Yd`he`ZcY`l dg `e`\\`#

l] Z`Z`n`i`V`ZVI` Vn`h`i] Vi`l dg `e`\\`[g`b`] db Z`h] dj ð`c i`[ZZæ`æ`Z`ndj g`z`e`eg`h`dc`#6h`æ`c`\\`V`h`ndj hi`X` `id`V`g`dj i`e`Z!`b`m`e`\\`j`e`ndj g`l dg `e`\\`Zck`g`d`cb Zci`\\`k`Zh`ndj gW`j`e`V`W`d`d`hi`VcY``ZZeh i] `e`\\`h`e`i`Zg`z`hi`e`\\`#Cd`dcZ`l Vcih`id`æd` `Vi`i] Z`hVb Z`i] `e`\\`h`ZkZgnYVn!`↑`h`W`d`g`e`\\`#B`m`e`\\`i] `e`\\`h` j`e`l`æ`b`V`Z`ZkZgnYVn`i] Vi`W`b`dg`z`Zn`X`↑`e`\\`#

THE SCOOP

- **If possible, mix up your working environment.**
- **A change of scenery will improve your motivation and energy levels#**



Counter isolation with communication

æˆCdkZb WZg" %&- !ˆVˆegd[ZhhˆdcVãJ Hˆedˆ Zgeã/nZgˆXVãZYˆGˆX] ˆ6ã/i ˆWZi ˆi &%%4%%%i Vi ˆ] ZˆXdj ð
hj gkˆkZˆ(%YVnhˆVãdcZˆVcYˆˆˆi diVãYVgˆ cZhh#Adcˆ ˆhi dgnˆh] dg /] Zˆ[VˆãZY# = Zˆ] VYˆVãii Z
gZhdj gXZhˆ] ZˆcZZYZYˆidˆhj gkˆkZˆWj i ˆ] ZˆXdj ðc i ˆã/hi ˆi] Zˆlj ãYj g/i ˆdc ˆWZXVj hZˆd[i] ZˆZ[[ZXih
ˆhdã/i ˆdcˆl Vhˆ] Vkˆcˆˆdcˆ] ˆhˆb ZciVãVcYˆe] nhˆXVã] ZVã] #

=j b VchˆVgZˆhdXVãXgZˆVij gZh#L Zˆi] gkZˆWZˆcˆˆVgdj cYˆdi] Zghˆ! ˆ] X] ˆhˆl ˆ] nˆl Zˆ[ˆcYˆˆhdˆ] VgZ
WZˆcˆˆVãdcZˆˆˆdj gWVˆchˆVgZˆc iˆZfj ˆeZYˆ[dgˆˆ#ˆhˆc diˆhj ggnˆcˆˆi] Zcˆi] Vi ˆV" %&. ˆHiViZˆd[
GZb diZˆL dg ˆgZedgˆegdyj XZYˆWhˆ7j [[Zgˆ[dj cYˆi] Vi ˆ]. / ˆd[ˆgZb diZˆl dg Zghˆc diZˆi] Vi ˆi] Zˆg
Wˆ\Zhiˆhig ˆ\ãˆhˆl ZãcZhhˆgZã/iZY# ˆ' / ˆhVYˆi] Vi ˆi] ZnˆXVc iˆj ceã ˆ\V[iZgl dg !ˆ& / ˆZZããcZã
VcYˆ- / ˆXVc iˆhiVnˆb diˆkViZY# ˆ] ZˆYˆhXdccZXiZYcZhhˆl dg ˆcˆˆ[ˆgdb ˆ] db ZˆWgˆcˆhˆhˆVˆ] j ˆZ
X] VãZˆcˆZˆ[dgb Vcnˆ!Wj iˆi] ZgZˆVgZˆidchˆd[ˆl Vnhˆndj ˆXVcˆdkZgˆXdb Zˆi] ZhZˆ[[Zãcˆh#

ð hˆVWhdã iZãkˆˆVãidˆhiVnˆcˆidj X] ˆl ˆ] ˆndj giZVb ˆl ˆ] Zcˆndj gZˆg ccˆcˆˆndj gWj hˆcZhhˆ[ˆgdb
] db Z#ˆhˆVãdˆb edgVciˆj hiˆidˆheZcYˆiˆb ZˆXdb b j cˆXViˆcˆˆl ˆ] ˆeZdeã!ZkZcˆˆi] ZgZˆhˆc iˆV
higcˆˆWj hˆcZhhˆgZã/iZYˆej gpdhZˆ[dgYdˆcˆˆhd#

6iˆl ˆb ZˆZiX!ˆdj giZVb hˆVgZˆXdccZXiˆcˆˆkˆVˆkˆYZdˆXdc[ZgZcXˆcˆˆVi ˆãVhiˆil ˆXZˆVˆVnˆej gZãid
hiVnˆcˆidj X] ˆVcYˆ] VkZˆVˆX] Viˆhdˆi] Vi ˆi] Znˆ[[ZãidˆZi] ZgVcYˆXdccZXiZY#L ZgZˆVãhdˆg ccˆcˆˆVc
VããiZVb ˆ] j YãZˆVi ˆ& ˆeb ˆZkZgnˆYVnˆdcˆkˆYZdˆXdc[ZgZcXˆcˆˆeã/i [ˆdgb ˆl ˆ] ZgZWhˆ#db !ˆidˆVãdl ˆdj g
iZVb ˆidˆh] VgZˆi] ZgZˆ[[ZYWXˆ !ZmX] VcˆZˆYˆZVhˆVcYˆYˆhXj hhˆi] ZgZˆ dg ðVY#

ðˆndj ˆXVc!ˆl dg ˆcˆˆVãdcˆhYZˆVc di] ZgeZghdcˆcˆˆndj g] dj hZˆl ˆã ZZeˆndj [ˆdXj hhZYˆVcYˆb Vˆ Z
ndj ˆ[[ZããZhhˆVãdcZ#Ndj ˆh] dj ðˆVãdˆb Vˆ Zˆhj gZˆndj gZˆhZiˆcˆˆVhˆYZˆZcdj ˆ] iˆb ZˆZkZgnˆYVnˆid
iVã ˆidˆndj g[VkdgˆZˆeZdeã#9dˆcˆˆi] ˆhˆhˆVcˆˆchiVciˆb ddYˆWdhZgVcYˆˆhˆWZcˆh] dl cˆi] Vi
hj eedg [ˆgdb ˆndj geZZghˆhˆj hiˆVhZˆ[[ZXiˆkZˆVhˆXdˆcˆˆkZˆWZ] Vkˆdgi] ZgVenˆl ˆ] Zcˆndj gZˆ[[Zãcˆ
Ydl c#Hd!ˆj b eˆdcˆVˆXVãl ˆ] ˆndj g[ˆgZcYhˆVcYˆ[Vb ˆãVhˆgZˆj ð/gnˆVhˆndj ˆXVc#

Ndj ˆh] dj ðˆVãdˆˆd[ˆdgVˆl Vã ˆcˆcˆVij gZˆVhˆl ˆãVhˆndj gˆ Yˆhˆgddb hˆb VnˆWZˆ!Vˆl Vã ˆVgdj cY
i] Zb ˆYdZhc iˆXdj ciˆ#ˆ. mZgˆhˆcˆˆ" % (%b ˆchˆVˆYVnˆXVcˆhˆcˆˆXVciããdl ZgVcmZinˆãkZãhˆVcY
WdhhiˆZcYdgp] ˆcˆVcYˆhZgdidcˆcˆ! ˆ] X] ˆl ˆãb Vˆ Zˆndj gWVˆcˆ[[ZãVˆãdi ˆ] VeeZg#

THE SCOOP

- When working from home, you need to communicate more, not less
- Try to make connecting with others a priority when possible



When it comes to tools, don't forget the basics

ð[i] Z`XdgdcVkg h] VY] VeeZcZY`c` %*!l ZY] VkZ`WZc`hd`b j X] `b dg`hdà/iZYi] Vc`l Z`Vg`
cdl ``cd`hb Vg`e] dcZh!`eddg`Vg`VYWcY`VcY] Vg`an`Vcn`dcac`Z`k`YZd`Xdb b j c`XVi`dc`iddh#
L Z`g`kZgn`j`X`n`id`] V`kZ`V`ai] Z`iddh`l Z`] V`kZ`V`i`dj`g`Y`hedhV`a`b` V`cn`d`[i] Z`b` [gZ`dgadl`X`dhi#

l] c`h`Ydc`i`Va` Vnh`d`id`e`a`c`i] dj` \] #7n`cdl` !`ndj` kZ`egd`W`W`an`] VY`Vi`z`Vhi`dcZ`d`[i] Z
[d`adl` c`e`i] c`h`] VeeZc`id`ndj` /

- & Ndj`g`ci`Zgc`Zi`X`dcc`ZXi`dc`] Vh`[V`z`Y`dg`ndj`g`l` ^] Vh`WZc`h`ad`dd`d`d`l`
- '`f` Ndj`g`k`Y`Zd`X`V`a`h`~`Z`Ze`[gZ`Z`o`c`e`l`
- (`f` Ndj`g`a`e`i`d`e`h`b`X`g`d`e] dcZ`g`[j`h`Zh`i`d`X`d`d`e`Z`g`V`i`Z`

ð`c`dcZ`d`[i] ZhZ`i] c`h`] V`kZ`] VeeZcZY`i] Zc`X`dc`g`V`ij`a`/i`d`ch`""`ndj` gZ`l` Z`a`V] ZVY`d`[b`Z`#` dg
b`dhi`d`[j`h`i] dj` \] !`i`ZX] cdad`n`[V`h`V`gZ`V`W`dj`i`id`W`X`db`Z`Z`k`Z`c`b`dgZ`X`db`b`d`ce`a`X`Z`#`

L`^] `hd`b` V`cn`e`Z`d`e`z`l` dg` c`e`[g`d`b`] db`Z`!`h`c`Z`k`^`W`Z`i] Vi`i] Z`gZ`V`gZ`b` dgZ`dj`i`V`Z`h`!`hadl` Z`g
heZZ`Y`h`V`c`Y`b` dgZ`Y`hg`ei`d`ch`#L`] X] `h`i`] n`>] V`ci`id`i`V`Z`i] h`i`b`Z`id`gZ`b` c`Y`ndj`id`e`X`j`e
ndj`g`e] dcZ`V`c`Y`X`V`a`e`Z`d`e`z`#`ð`[V`X`Z`Y`l` ^] i`ZX] `h`hj`Zh`!`V`d`d`Y`d`a`"[V`h] `d`c`Z`Y`e] dcZ`X`V`a`i` `a`
l` dg`j`hi`V`h`l` Z`a`V`c`Y`ndj`Y`dc`i] V`kZ`id`l` V`hi`Z`i`b`Z`ad`d`c`e`g`h`Z`ci`V`W`Z`i`dd`""l`c`l`c`

æ`V`a`h`Z`g`dj`hc`Z`h`h`i] dj` \] !`i] Z`gZ`V`gZ`hd`b` V`cn`iddh`cdl` i] Vi`b`Z`V`c`hi`V`n`c`e`X`dcc`ZXi`ZY`l` ^] `ndj`g
X`d`a`z`V`j`Zh`h`c`i`V`e`gd`W`Z`b`#`H`db`Z`d`[b`n`[V`kdj`g`f`Z`h`c`X`j`Y`Z`/`O`d`d`b`!`L`] Z`gZ`W`h`#`X`db`!`H`a`X`V`c`Y`
L`] Vi`h`6`e`e`#L` dg` c`e`[g`d`b`] db`Z`Y`d`Z`h`c`i] V`kZ`id`l`W`Z`V`[d`g`b`V`a`e`gd`X`Z`h`h`#`?`j`hi`W`Z`X`V`j`h`Z`ndj`b`V`n
W`Z`j`h`c`e`b` dgZ`gZ`a`m`Z`Y`X`db`b`j`c`X`Vi`d`c`i`dd`h`a`Z`L`] Vi`h`6`e`e`!`Y`d`Z`h`c`i`b`Z`V`c`e`gd`Y`j`Xi`k`^`n`l` `a`
h`j` [[Z`g`#`

ð`ndj`Y`dc`i] V`kZ`i] Z`g`e`[i`iddh`c`e`a`X`Z`id`l` dg`Z`[[Z`Xi`k`Z`a`!`h`Z`i`h`db`Z`i`b`Z`V`h`Y`Z`id`gZ`h`Z`V`g`X]
l`] X] `dc`Z`h`l` dj`a`W`Z`W`Z`hi`[d`g`hi`V`n`c`e`c`id`j`X]`l` ^] `ndj`g`i`Z`V`b`#`B`V`Z`h`j`gZ`i] Z`n`gZ`V`hd`Z`V`h`n`id`
Y`dl`c`ad`V`Y`V`c`Y`j`h`Z`#l`] Z`h`d`d`c`Z`g`ndj`] V`kZ`i] Z`g`e`[i`iddh`c`e`a`X`Z`i] Z`[V`hi`Z`g`ndj`g`e`gd`Y`j`Xi`k`^`n`
l` `a`c`e`X`gZ`V`h`Z`V`c`Y`i] Z`b` dgZ`X`dcc`ZXi`ZY`ndj` a`[Z`Z`#`

THE SCOOP

- **If you want to own working from home, you need to have the right tools in place. I'd recommend: Zoom, Whereby, Slack and WhatsApp.**



Use isolation to build a stronger, better business

L dg ĉ\ [gdb] db Z!ZheZXVān!] Zc*[dgXZY id Yd h d! h V Y h dgZciVi ĉ\ ZmēZgZcXZ*[dgb Vcn# 9Vān g d j i ĉZh \ d d j i i] Z! ĉYdl !i] Z W d j cYVgn WZil ZZc! dg VcY] db Z a f Z Y h VeeZVgh VcY ZkZc hiVn ĉ\ ĉ i d j X] ! ↑] ndj giZVb VcY! YZgcZil dg \Zih b j X]] VgYZg#



B dhi d[i] Zi ĉh ĉ i] h \ j YZ V g Z V W d j i i g n ĉ \ i d X d j c i Z g i] d h Z i] ĉ \ h W h X d b b j c X V i ĉ \ b d g Z V c Y [d g X ĉ \ n d j g h Z ā ĉ i d V h i g X i g d j i ĉ Z ! W j i i] Z g Z h V h d V c d i] Z g h Y Z i d i] Z Y h d g Z c i V i ĉ c n d j b ^ i] [Z Z ā !] Z c n d j g Z e ā c \ Z Y ĉ i d i] d g ĉ \ [gdb] db Z #

6 h n d j g W g ĉ V Y V e i h V g d j c Y c Z i g d j i ĉ Z h ! X] V ā Z c \ Z h ! h \] i h ! h d j c Y h V c Y Z m ē Z g Z c X Z h ! ↑ d e Z c h n d j j e i d h d b Z i] ĉ \ k Z g n Z m X ↑ ĉ \ X g Z i k ĩ n V c Y X] V c \ Z #

N d j g c d g b V ā g Z [Z g Z c X Z e d ĉ i h ! V c X] d g h V c Y g d j i ĉ Z h V g Z \ d c Z i ! ā V k ĉ \ n d j g W g ĉ [g Z i d i] ĉ b d g Z X g Z i k Z a n ! X d c h Y Z g e g d W Z b h ĉ V Y ↑ [Z g Z c i I V n V c Y \ V ĉ V e d l Z g j ā c Z i e Z g h e Z X i k Z #

7 Z X V j h Z d [i] h ! i] Z g Z h V j c f j Z d e e d g j c ĩ n [d g n d j i d i V Z V Y k V c i V \ Z d [i] Z X g Z i k Z h e V X Z n d j g W g ĉ h a Z a n i d W Z ĉ V c Y j h Z i] h i b Z i d W j ā V h i g d c \ Z g V c Y W Z i i Z g W j h ĉ Z h h #

= d l 4 l V Z i] Z i b Z i d e ā c [d g i] Z [j i j g Z V c Y h Z i X] d j i] d l n d j g Z \ d ĉ \ i d g Z \ ĉ Z V c Y \ g d l n d j g W j h ĉ Z h h d c X Z V ā i] h h ĩ k Z g # 9 Z k Z ĉ i d n d j g b V g Z i ĉ \ V c Y X j h i d b Z g V X f j h ĩ d c V c Y \ k Z n d j g h Z ā i] Z i b Z i d i] ĉ \ X g Z i k Z a n V W d j i] d l i d W d h i ĩ ĉ i] Z X d b ĉ \ b d c i] h #

G Z X d c c Z X i ! ↑] n d j g d g \ ĉ V ā k h ĉ c ! \ d V h V c Y e ā c h [d g n d j g W j h ĉ Z h h V c Y X d c h Y Z g l] Z g Z n d j V g Z \ V V ĉ h i i] Z b # H i V g g Z h Z V g X] ĉ \ ! g Z V Y ĉ \ V c Y ā V g ĉ ĉ \ d c i d e X h i] V i ā] Z ā n d j i d V X] Z k Z n d j g \ d V h V c Y h i V g e j i i ĉ \ i] ĉ \ h ĉ e ā X Z i] V i n d j g Z \ d ĉ \ i d c Z Z Y i d] ↑ i] Z \ g d j c Y g c c ĉ \ d c X Z i Z X d b Z d j i d [i] Z d i] Z g h Y Z d [X d g d c V k g h #

THE SCOOP

- Use this unique time of disorientation and pause to make your business stronger and better
- One thing is for sure - this will soon be over and, once it is, you'll need to hit the ground running

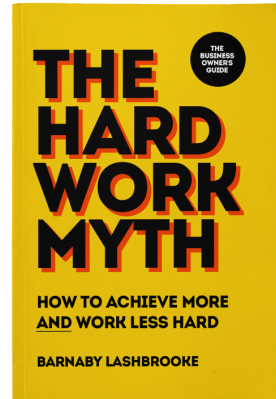


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I b Z`ZiX`Vhh`hiVcih`VgZ`] ^] an`fj Va{`ZY!`i 1] `Vc`VkJg/\Z`&` `nZVgh ZmeZgZcXZ#7ZXVj hZ`i] Zn`i dg `[gdb `] db Z`VcY`egdk`YZ`j hi`i] Z Vhh`hiVcXZ`ndj `cZZY`i] Zn`Xdhi `V`[g/Xi `dc`d[`] `gc`\`[j æi`b Z#

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